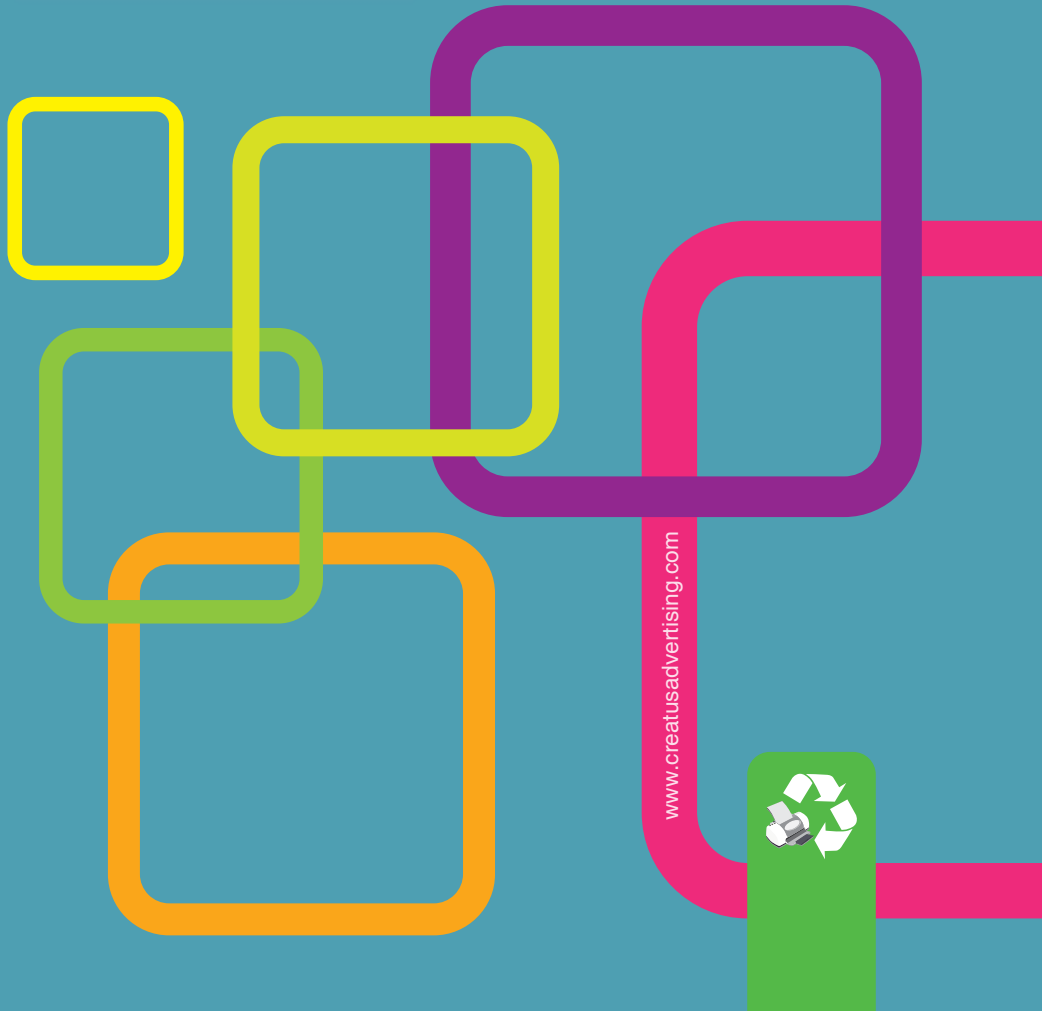




we create **powerful** solutions



www.creatusadvertising.com



Our Clients



Our Clients



Our Colors Are the Key to Your Success



WHO WE ARE

We are a communications company that creates smart solutions for all your advertising needs in their most powerful form. This philosophy stresses the value we place on bringing strategic thinking and cost-effective solutions to every communication challenge. It is an approach that often results in strengthening both your brand and your bottom line.

Creatus, a Latin word, connotes the meaning "to create". Creatus is an Advertising and Design Agency with not only Design, but unique and effective Marketing, Media, Web and Printing solutions. We are a melting pot of ideas with out of the box creative recipes. You name your advertising need, and our team has the total solution and much more beyond your imagination!

Our continually growing multinational team of outstanding, experienced, and dedicated creative professionals comes from India, Hungary, Syria, Sri Lanka, Pakistan, and the Philippines. We have been present in the UAE and GCC market for over eight years and have an ever growing list of satisfied clients in various fields (fashion, retail, property, pharmaceuticals, exhibitions, etc.). In recent years we have successfully represented our clients' complex advertising needs in GCC Countries, India, South Africa, North and Central America and are venturing to South America in the near future.

MISSION STATEMENT

We at Creatus are committed to a long-term partnership with clients and promise to be a catalyst for successful business development. In order to be able to create the best of contemporary advertisements and designs we are only as good as our last work. With continuous development, we strive to meet our customers' every need with an outstanding and personalized service. We are committed to professionalism, prompt and clear communication, and dedication to providing excellent work - every time.



Our Services

ADVERTISING & MEDIA PLANNING



- ✦ Developing an effective market strategy
- ✦ Selecting the right media in keeping with your overall marketing objectives
- ✦ Negotiating the best rates on media buys
- ✦ Purchasing not only newspaper and magazine advertisements but also broadcast and electronic media
- ✦ Target market analysis
- ✦ International capability and media buying expertise
- ✦ Cross-media buying for multi-tiered media promotions

We Bring Your Ideas to Life



GRAPHIC DESIGN & CORPORATE IDENTITY

- ✦ Logo Design & Development
- ✦ Branding
- ✦ Business Cards & Stationery
- ✦ Brochures Design & Printing
- ✦ Corporate Brochures
- ✦ Radio/TV Commercials



WEB DESIGN & INTERACTIVE

- ✦ Website Design & Programming
- ✦ Content Management System (CMS)
- ✦ Web Banners
- ✦ Web Hosting & Transfers
- ✦ E-Flyers



DIGITAL & LARGE FORMAT PRINTING

- ✦ Roll-up & Pop-up Display
- ✦ Posters, Vinyls & Banners
- ✦ Wall Graphics (Mural)
- ✦ Canvas prints
- ✦ Indoor & Outdoor Prints
- ✦ Finishing (Lamination in gloss and matte finish and Foam/Forex Board mounting)
- ✦ Installation (Indoor & Outdoor)
- ✦ Vehicle Graphics
- ✦ One Way Vision
- ✦ Exhibition Stands
- ✦ Building Wraps



It's All About Eco-Friendly Printing

WHAT WE DO TO SUPPORT SUSTAINABLE PRINTING PRACTICES?

- ✓ We use ECO-friendly non-toxic low solvent ink and operate with toner pouches that are installed in the permanent cartridges. Our inks do not contain hazardous air pollutants
- ✓ We recycle all wastepaper, cardboard, solvents, and used toner pouches
- ✓ We use recycled paper whenever possible
- ✓ We send customer proofs as PDF format via email whenever possible
- ✓ We re-use boxes and packing materials received in incoming shipments to package outgoing deliveries
- ✓ We maximize print media usage and minimize production waste
- ✓ We are efficient and appropriate. To achieve best project efficiency we identify ways to minimize time, raw materials, and energy throughout the design and manufacturing process
- ✓ We utilize washable textile towels in production and office areas instead of disposable paper towels



Eco-Friendly Printers



Our Team

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Roger Calosing

Applicator - Installation

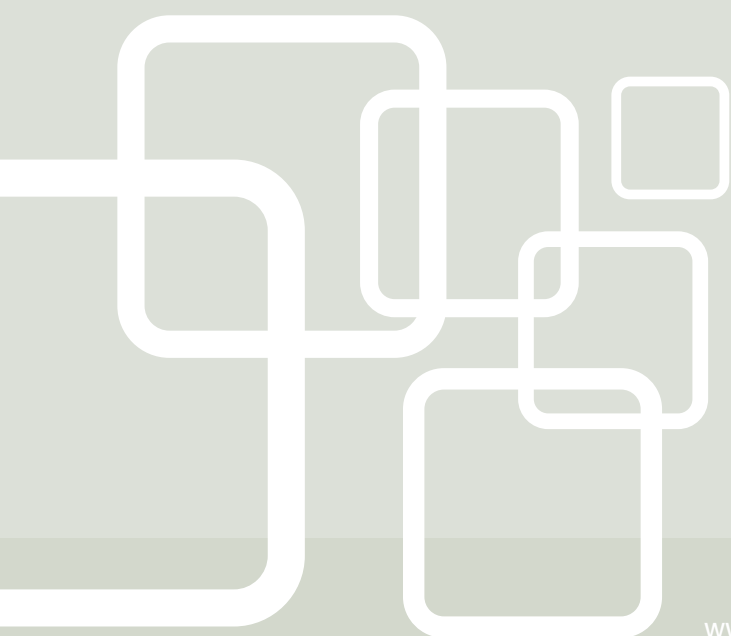
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A successful team
**beats with
one heart**



www.creatusadvertising.com



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